

# Cameron Papp

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## Communications Manager Profile

Senior growth-focused and accomplished communications professional helping technology companies deliver impactful messages across channels. Proven success in developing and driving strategic communication programs for diverse organizations ranging from scrappy startups to beloved global brands. Known for building brands and corporate leadership profiles from the ground up. Ability to work independently and collaboratively within a team. Proven expertise in:

- Strategic Communications Counsel
  - Media Relations
  - Thought Leadership
  - Content Development
  - Creative Writing
  - Data Journalism
  - Crisis Communications
  - Media Training
  - Leader Profile Development
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## Professional Experience

### **Cameron Papp Communications** (Founder & Principal), 2020 - Present

Solo communications consultant for growth stage technology companies. Clients include [SeatGeek](#), [GameChanger](#) (A DICK'S Sporting Goods company), [TourRadar](#), [NuArca Labs](#), and others. Craft and coordinate communications strategy tailored to each company's needs to drive measurable results. Recent accomplishments:

- Managed communications around SeatGeek's \$1 billion SPAC merger, the SPAC dissolution, and the company's \$238 million in Series E round of funding.
- Successfully placed two clients on Fast Company's Most Innovative Companies list for 2022 (SeatGeek and GameChanger).
- Introduced GameChanger and NuArca Labs to mainstream business technology sector, landing thought leadership and trend pieces in Wall Street Journal, Business Insider and Techcrunch.

### **TourRadar**, 2018 - 2020

Head of Public Relations— New York, NY

Developed and executed global communication strategy. Built and maintained robust media relationships, orchestrated marketing campaigns, and crafted messaging narratives. Developed and executed communications strategy for the company's largest ever contest and brand marketing campaign and coordinated virtual online event with over 3,000 viewers to announce new business model.

### **StubHub**, 2012 - 2018

Internal Communications Manager, Communications Specialist, Communications Manager - San Francisco, CA & New York, NY

Managed and drove strategies related to business communications, including internal communications, media relations and reputation management. Worked with leadership and HR to develop corporate narrative and strengthen communication channels. Drove strategy for company all hands meetings, leadership messaging and internal news channels. Acted as a company spokesperson and liaised with top-tier sports, business, and tech media. Received promotion three times and became Communication Manager due to exceptional performance.

## Additional Experience

Campaign Manager, Don Lane for Mayor of Santa Cruz, 2012

Grant Writer, Americorps VISTA, Community Action Board of Santa Cruz County, 2010 – 2012

Volunteer work as Big Brother Mentor, NY, 2017 – Present

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## Education

**Master of Business Administration** (Current candidate for 2022 graduation class), University of Kansas

**Bachelor of Science in Business Administration**, University of Cincinnati; International Study, Audencia School of Management, Nantes, France